

Press Information



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THE 2010
MITSUBISHI RALLIART
EVOLUTION CHALLENGE
UK
IS SUPPORTED BY:



MITSUBISHI RALLIART EVOLUTION CHALLENGE ANNOUNCES DETAILS OF FIRST PRIZE



FxProCyprus
Rally AA
4-7 November 2010

19th March 2010

Having already announced earlier this year that the winning driver in each of the three countries where the Mitsubishi Ralliart Evolution Challenge takes place: United Kingdom, Ireland and Sweden, will win a supported drive in an international rally, series organisers are delighted to confirm that the nominated event will be the 2010 FxPro Cyprus Rally.

The prize will provide all three winners with a free entry, plus tyres and fuel, together with at least €1000 towards expenses. Logistical support has also been offered from the local importer for the brand, Fairways Mitsubishi.

“The Cyprus Automobile Association and Fairways Mitsubishi were really intrigued with our plans for this year’s prize and are very excited about getting our three winners over there”, said series coordinator Simon Slade. “Added to this, two of our key partners in the Evolution Challenge - Pirelli and Sunoco - have also pledged their support by supplying product, all of which goes towards making this a truly valuable package.”

Slade also hopes that between now and the event itself, which takes place on 4-6 November, further benefits can be added for the three fortunate crews, such as discounted accommodation, flights and ferries.

The event, which is the final round of this year’s IRC (Intercontinental Rally Challenge), will see all three winners go head-to-head and battle to become European Evolution Challenge Champion, the first time that this title has ever been bestowed since the series began in 2001.

The 2010 Mitsubishi Ralliart Evolution Challenge UK runs in association with the Dulux Trade MSA British Rally Championship and is supported by: Pirelli tyres, Sunoco fuels, JRM, Cyprus Automobile Association, Fairways Mitsubishi Speedline Corse wheels, Murray Motorsport, CL brake pads, PIAA lights, Sparco racewear and Mitsubishi Motors UK.

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